

Message Text

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43

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /014 W

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R 281245Z JUN 74

FM AMEMBASSY SOFIA

TO SECSTATE WASHDC 8216

USDOC WASHDC

USIA WASHDC

INFO AMEMBASSY VIENNA

UNCLAS SOFIA 1080

VIENNA FOR EWTC

E.O. 11652: N/A

TAGS: BEXP, BU

SUBJECT: PLOVDIV PLANNING

REF: A) VIENNA 5104 (PAR, 5); B) STATE 138531

1. FOLLOWING IS EMBASSY'S SUGGESTION FOR PROPOSED MESSAGE
OF SECRETARY DENT FOR DEPARTMENT OF COMMERCE FAIR BRO-
CHURE. BEGIN MESSAGE. I AM PARTICULARLY PLEASED TO WEL-
COME YOU TO THE UNITED STATES PAVILION AT THIS YEAR'S
PLOVDIV INTERNATIONAL FAIR AND INVITE YOU TO VISIT THE
COMMERCIAL SECTION OF TRHDEEFV8785. THIS IS THE FIRST
COMMERCIAL
SHOWING OF ITS KIND AT PLOVDIV ORGANIZED BY
THE UNITED STATES DEPARTMENT OF COMMERCE WITH THE COOPERA-
TION OF THE AMERICAN EMBASSY AND THE UNITED STATES IN-
FORMATION SERVICE. (BEGIN CHANGE). THE AMERICAN FIRMS
PARTICIPATING
IN THE COMMERCIAL AREAS OF OUR PAVILION
HAVE UNDERTAKEN TO BRING TO BULGARIA SOME OF THE
LATEST AMERICAN AGRICULTURAL AND RELATED EQUIPMENT FOR
YOUR EXAMINATION AND APPRAISAL. THEY HAVE ALSO COME
NOT ONLY TO (END CHANGE) SELL BUT TO ENTER INTO LI-
CENSING AND COOPERATION AGREEMENTS. IN THESE DAYS OF
INCREASING WORLD POPULATION THE EQUIPMENT AND PRO-
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CESSSES NEEDED FOR FOOD PRODUCTION ASSUME A VITAL IMPORTANCE

WHICH
TRANSCENDS NATIONAL (CHANGE "DIFFERENCES"
TO "INTERESTS") INTERESTS. WITH THIS IN MIND, I (ADD)
THEREFORE (END ADD) URGE YOU TO EXAMINE THE PRODUCTS
AND TECHNOLOGY BEING SHOWN WHICH I HOPE WILL LEAD TO
LONG LASTING TRADE AND MUTUAL BENEFIT FOR ALL. END
MESSAGE.
BATJER

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NNN

Message Attributes

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Decaption Note:
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Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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